



UTAH  
LABOR COMMISSION

STANDARD USAGE GUIDE



PMS 7693 (Blue)  
C:96 M:73 Y:28 K:12  
R:26 G:77 B:122  
HEX/HTML: 1A4D7A



PMS Cool Grey 9 (Grey)  
C:55 M:47 Y:44 K:10  
R:119 G:119 B:122  
HEX/HTML: 77777A

### **Utah Labor Commission Full Color Logo**

This logo should be used for all Utah Labor Commission communications. This logo should be used for pantone or four-color process applications including advertisements, brochures, project sheets, etc.

Use this version whenever possible.

As the official logo for Utah Labor Commission, all communications featuring Utah Labor Commission should contain this logo. Correct and consistent usage is critical, as it preserves the Utah Labor Commission brand identity.

**Other Acceptable Logo Usage**

Use a specific logo when needed. The versions shown below are the only acceptable usage.



Black Only



Logo on Black



PMS 7693 (Blue)  
C:96 M:73 Y:28 K:12  
R:26 G:77 B:122  
HEX/HTML: 1A4D7A



PMS Cool Grey 9 (Grey)  
C:55 M:47 Y:44 K:10  
R:119 G:119 B:122  
HEX/HTML: 77777A



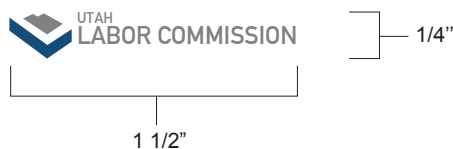
White Logo on Color Background

**Clear-Space Requirements**

The logo should always be allowed a clean visual separation from all other elements. Always allow a space at least .1875" (3/16") around the entire logo.

**Maximum Reduction**

The maximum reduction for the logo should not be smaller than the examples shown below. There are no maximum enlargement size restrictions. Large-scale uses—such as signs, banners, trade show exhibits, etc.—require accurate enlargements and attention to retain the integrity of the logo.



**Incorrect Usage**

The logo is a unique piece of artwork and should be reproduced consistently. Shown below are examples of incorrect uses of the logo.

The logo should never be altered in shape, proportion or color contrary to this Guide.

Never use the full logo smaller than the maximum reduction size. Use only the reproducible logo supplied.



**Utah Labor Commission Division Logos**

These logos should be used for all Utah Labor Commission Division communications. These logos should be used for pantone or four-color process applications including advertisements, brochures, project sheets, etc.

Use these version whenever possible.

As the official division logos for Utah Labor Commission, all division communications featuring Utah Labor Commission should contain a logo. Correct and consistent usage is critical, as it preserves the Utah Labor Commission brand identity.



PMS 7731 (Green)  
C:85 M:24 Y:93 K:9  
R:33 G:134 B:73  
HEX/HTML: 218649



PMS 144 (Grey)  
C:55 M:47 Y:44 K:10  
R:119 G:119 B:122  
HEX/HTML: 77777A



PMS 7621 (Red)  
C:21 M:100 Y:95 K:12  
R:178 G:30 B:40  
HEX/HTML: B21E28



PMS 144 (Grey)  
C:55 M:47 Y:44 K:10  
R:119 G:119 B:122  
HEX/HTML: 77777A



PMS 542 (Blue)  
C:50 M:20 Y:6 K:0  
R:125 G:174 B:211  
HEX/HTML: 7DAED3



PMS 144 (Grey)  
C:55 M:47 Y:44 K:10  
R:119 G:119 B:122  
HEX/HTML: 77777A



PMS 2597 (Purple)  
C:79 M:100 Y:7 K:3  
R:94 G:13 B:139  
HEX/HTML: 5E0D8B



PMS 144 (Grey)  
C:55 M:47 Y:44 K:10  
R:119 G:119 B:122  
HEX/HTML: 77777A



PMS 1645 (Orange)  
C:0 M:72 Y:83 K:0  
R:255 G:108 B:54  
HEX/HTML: FF6C36



PMS 144 (Grey)  
C:55 M:47 Y:44 K:10  
R:119 G:119 B:122  
HEX/HTML: 77777A

**Logo in use**

Below are some examples on how the logo can be used on various department items.







